

# InfoBuzz

REACHOUT RELAX ENJOY

## Leaderspeak

### Digitilization of Infoglen's In-house Processes



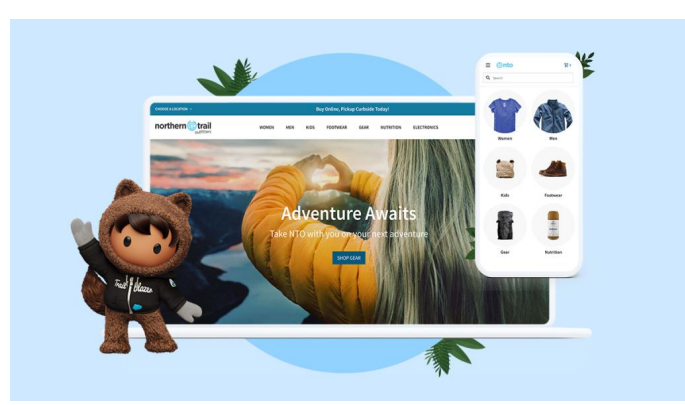
**Katie Caygill**  
Finance Manager

When I came to work at Infoglen almost 5 years ago they were not using Salesforce or a timekeeping system. We had a team of 20 in India and a team of 9 in the U.S. and our office was in Sunnyvale, California. During one of my first days at Infoglen, I said to the team, "let me get this right, we are a Salesforce consulting firm but do not use it ourselves? How are we supposed to sell it, if we are not even using it?" To this, Haroon laughed and said, "You are right, we need to start using Salesforce".

Using Salesforce internally was on the agenda, but the timekeeping system was the most important item for us to initiate. We knew we needed to have hours and projects automated as we would grow into a bigger team. So, from sorting through hours in Google Sheets for many months, and after numerous discussions with Haroon and doing research, we decided to use Tsheet for our timekeeping system by the end of that first year. Fast forward a year and we moved our office to San Jose and built the HR & Recruiting tool on Salesforce

which then led us to build Infohub and our own timekeeping system in Salesforce. This digitalization helped Infoglen to grow to be a global 140+ employee company and to be efficient in business. Through digitalization not only did we solve a lot of issues but also opened up many more opportunities for Infoglen.

## Salesforce News Feed



### Salesforce Unveils Composable Storefront

A fully-customizable, headless digital storefront, introduced by Salesforce, will allow online retailers to make back-end changes required to increase sales, conversions and basket size, without hindering the shopping experience.

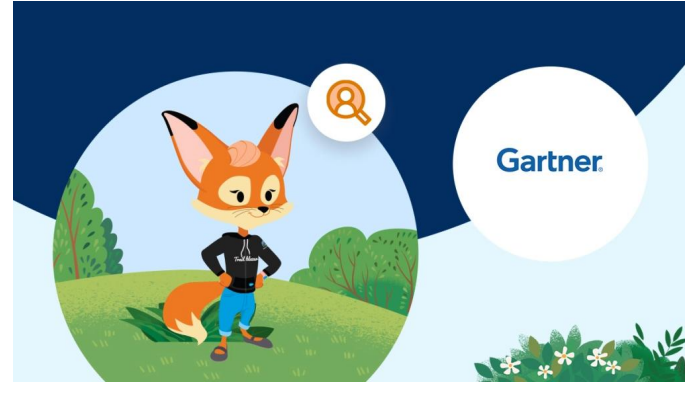
[Read more](#)



### Salesforce Levels-Up in Compliance

Salesforce earned a Second-Level Compliance with EU Cloud Data Code of Conduct, a charter that enables cloud service providers to demonstrate transparency.

[Read more](#)



### Salesforce Named a Leader in Gartner Magic Quadrant

Salesforce has been recognized for its Marketing Cloud as a Leader in Gartner's 2022 Magic Quadrant for Multichannel Marketing Hubs.

[Read more](#)

## Latest News @ Infoglen

### Infoglen Team Webinar

#### Automate Your Work with Google Apps

On 12th August 2022, Infoglen organized a webinar for all team members, on 'Automate Your Work with Google Apps'. The webinar was conducted by Mr. Kewal Kishan, India's leading business automation coach, TEDx speaker, with more than 10 years of business consulting & technology training experience.

Topics covered in the webinar:

- How to use data for making better decisions
- How to make more meaningful Dashboards, Graphs/ Charts for showcasing data more effectively
- How to automate business reporting
- How to master data collection, cleaning, management, crunching etc.



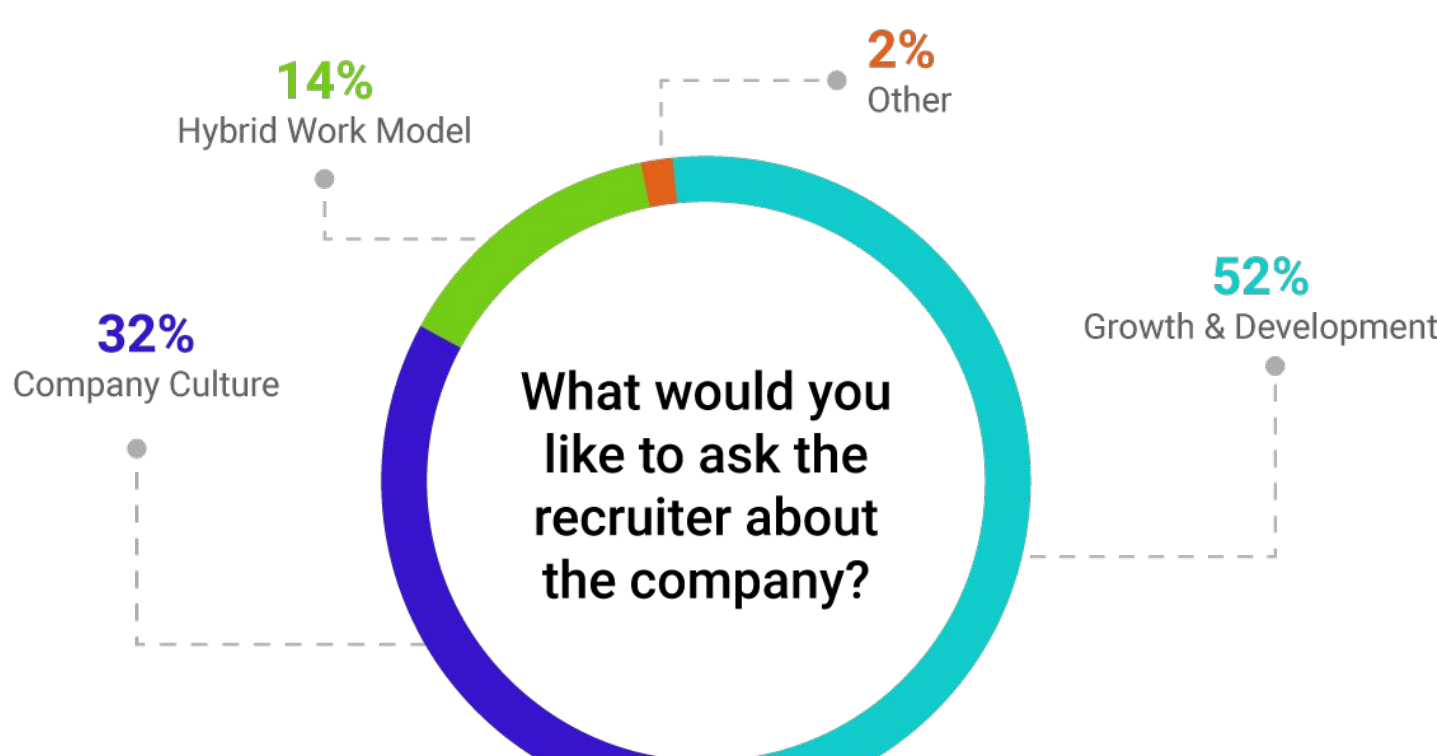
### Infoglen Team Webinar

#### Monkeypox: Signs, Symptoms & Prevention

On 18th August 2022, Infoglen organized a webinar for all team members, on Monkeypox. The webinar was conducted by specialist Dr. Mugdha Tapadiya (MBBS, MD), Consultant at Fortis Hospital Vasant Kunj, with an overall experience of 26 years. The session enlightened us about the spreading Monkeypox, its diagnosis, prevention and treatment methods.

## Poll Power

Interviewing shouldn't be one-sided. It is an opportunity to ask questions and learn more about your roles & responsibilities, company culture, and your team. Infoglen conducted an open-for-all survey on LinkedIn to know from people what they would like to ask the recruiter during an interview. Here's the result of the poll...



## Upcoming Webinars & Events by Salesforce

[Click to know more about the webinars!](#)

S. No.	Topic	Date	Time	Registration Link
1.	Secure Your Customer 360: Roadmap Session	08 Sep	06:00 PM GMT	<a href="#">Click here</a>
2.	Unlock Your Revenue Potential with These 4 CPQ Features	08 Sep	04:00 PM GMT	<a href="#">Click here</a>
3.	Connect, Clean & Transform you Data with Salesforce Data Pipelines	07 Sep	06:00 PM GMT	<a href="#">Click here</a>

## Opportunities @Infoglen



Salesforce Developer



Marketing Manager, India (Gurgaon)



Inside Sales



Sr Sales Manager (Gurgaon)

Want to refer someone for any of these positions? Send an email to [sharaf@infoglen.com](mailto:sharaf@infoglen.com) or [charli@infoglen.com](mailto:charli@infoglen.com)