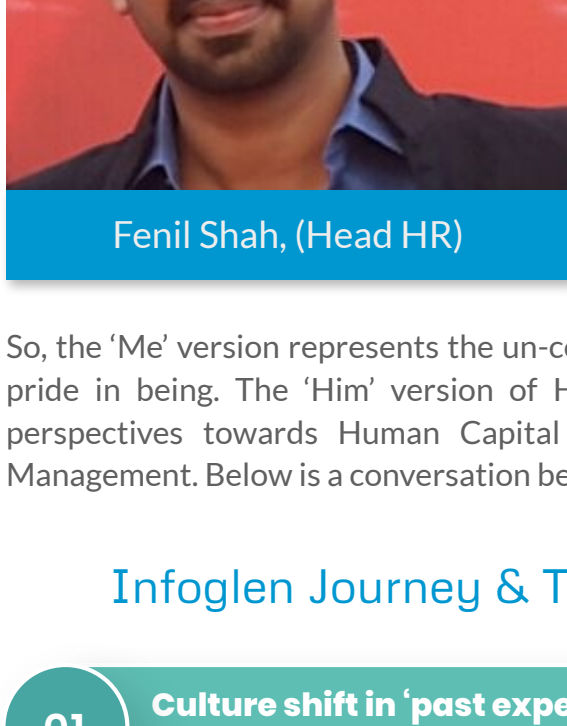


Info Buzz

REACHOUT RELAX ENJOY

Leaderspeak

'Me' vs 'Him'



Fenil Shah, (Head HR)

First & foremost, welcome to FY21. April 2021 being the first month of our fiscal & performance year ahead, here is looking back at 2020 and slight of a peek-a-boo at 2021, through my heart & eyes.

While all of us have been busy absorbing & learning the lessons that life in the pandemic year taught us, I am here to share a secret with all of you from my personal diary of thoughts. Post joining Infoglen last year July in 2020, I have had my perspective challenged because of a healthy clash between the 'Me' vs 'Him' version of myself. I will share insights with you, on how Infoglen (leadership as well as employees i.e. each one of you) has helped me strike a balance & guided me to leverage my own strengths to make the right decisions.

So, the 'Me' version represents the un-conventional HR where I play on my strengths & the version I take pride in being. The 'Him' version of HR is more traditional and conventional with reference to my perspectives towards Human Capital Management, in other words - Employee Engagement and Management. Below is a conversation between Me and Him that encapsulates my journey here at Infoglen.

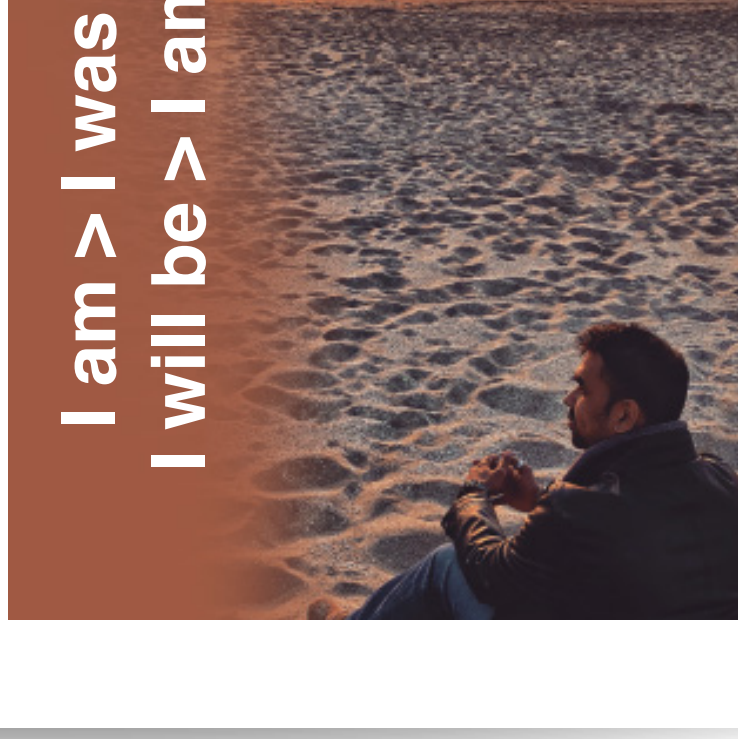
Infoglen Journey & The Classic Clash between Me vs Him:

<p>01 Culture shift in 'past experience in MNC' vs 'joining a startup'</p> <p>Him: Let's be an SME & work in my own comfortable space! (silos).</p> <p>Me: @ Infoglen - Let's take end to end ownership & collaborate with people for people!</p>	<p>02 'Being a neutral party as an HR vs 'being an employee representative'</p> <p>Him: I should think of both - organization & the employee.</p> <p>Me: @ Infoglen - I will first think of my employees & then my organization.</p>
<p>03 'Process oriented HR' vs 'people & process oriented HR'</p> <p>Him: Set rules & have the guidelines followed with no exceptions.</p> <p>Me: @ Infoglen - put people above processes when it's needed - be human at work.</p>	<p>04 'Let's be professional' vs 'let's not be emotional'</p> <p>Him: Don't mix personal & professional lives, let's mind our own business, take perception driven decisions.</p> <p>Me: @ Infoglen - friends & family at work place, let's be frank, open & candid, let's not judge.</p>

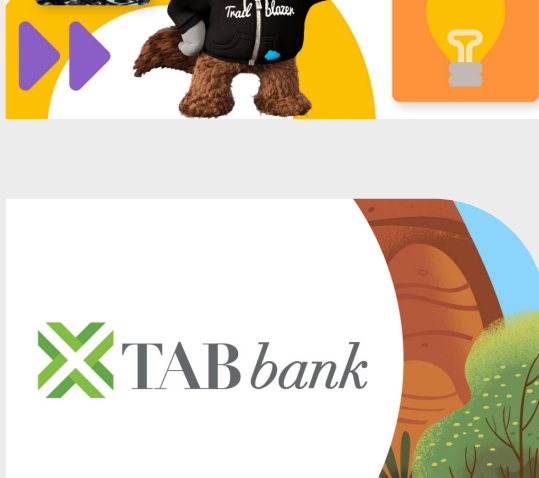
The Moral of the Share

Being agile & leveraging your strengths can really help you with a balanced & forward-looking approach in both - your professional and personal lives. That is also the core of our new 'Performance management framework and approach at Infoglen'. During a lot of my discussions with other leaders, I introspected and learnt that achieving a balance is important (doubt I will attain 'Nirvana' soon though ;)). While I build a closer working relationship with you in our growth & success journey together at Infoglen, and while the 'Me' version of HR prevails over the 'Him' version, I want to share my heartfelt gratitude towards Infoglen & all of you for playing a vital role in it.

To new beginnings!

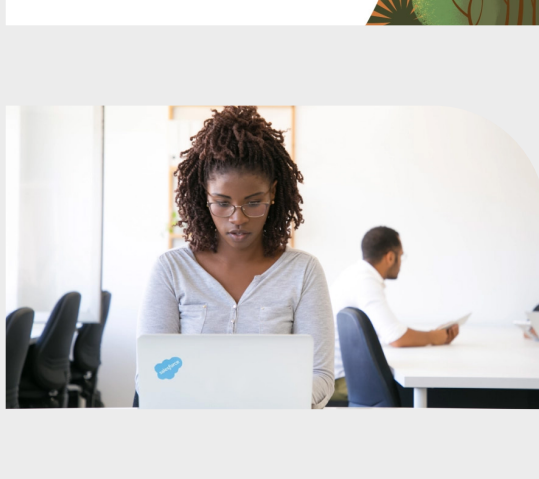


Salesforce Newsfeed



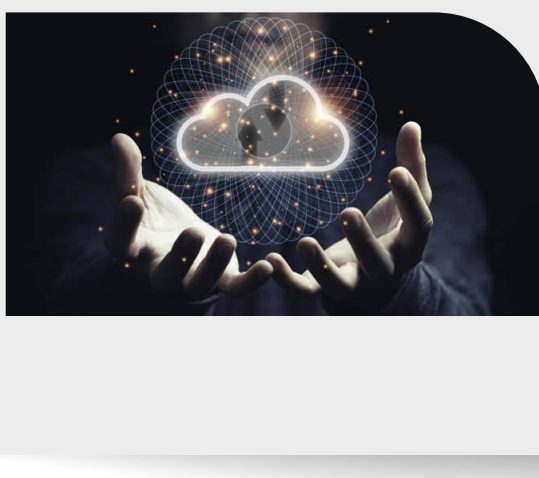
Salesforce and the World Economic Forum (WEF) are joining forces for the first annual Global Technology Governance Summit (GTGS), discussions on how key technologies in the digital, biological, and physical world can remain human-centered and serve all stakeholders.

[Read More](#)



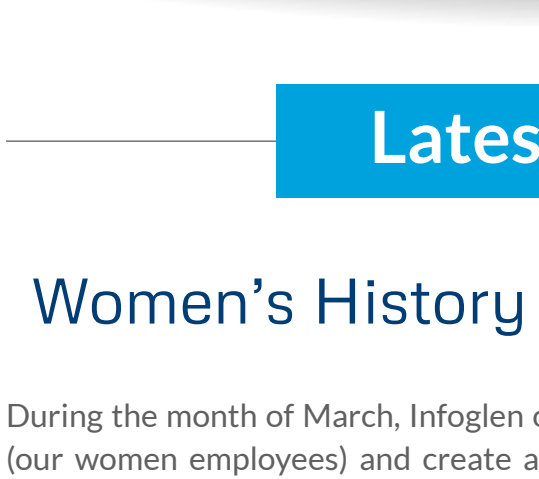
TAB Bank has started using Mulesoft to build its open bank strategy and streamlines lending processes.

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2021 Equal pay update.

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Salesforce has introduced the next generation of Sales Cloud 360 - new technology to support a digital-first selling world.

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Latest News @ Infoglen

Women's History Month Celebrations at Infoglen

During the month of March, Infoglen organised multiple activities to bring together Women Infogleners (our women employees) and create a space where women connect, share and support each other. The month started off with the launch and first session of Women Infogleners (WI) Circle on 8th March, where the topic of discussion was the different biases women face at and outside work.

The second event was a workshop on Financial Wellness for all women employees. The workshop was conducted by Aman Chawla, Founder & CEO of Advisor Zaroori Hai, a financial advisory. Using the gamification approach, he educated the participants on financial planning, importance of insurance, different investment strategies and how to decide what to invest in. Aman left Women Infogleners with some important tips. He stressed that they should prioritise their own needs and goals but also be aware of their family's expenditure and expectations while making an investment.

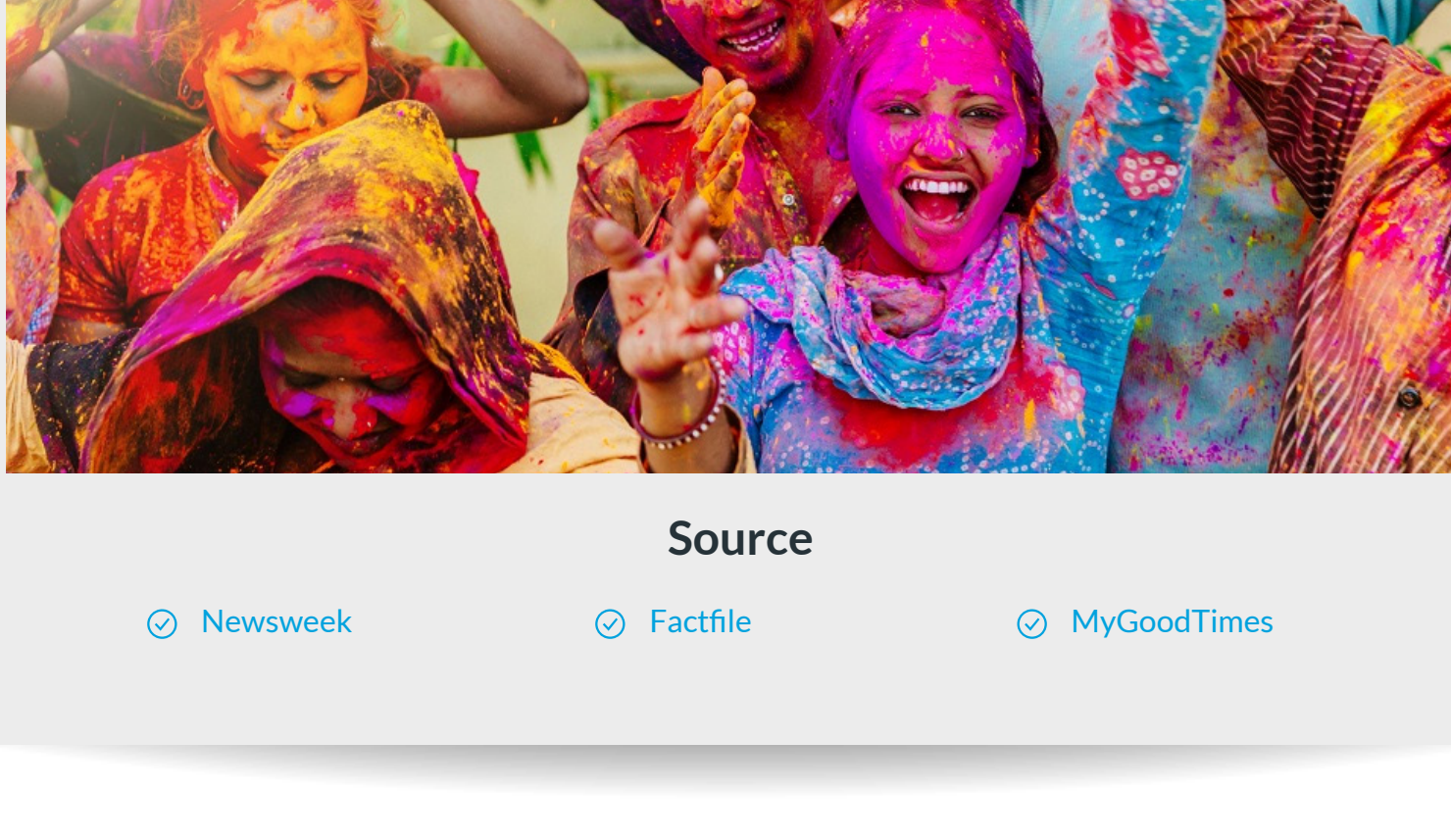
On March 31st, the last day of Women's History Month 2021, a Talent Share was organised for all Women Infogleners, where the WI team was invited to share their hobbies, passions, and talents and to connect with each other on a deeper level. Some shared glimpses of their baking and cooking skills, some shared their painting, photography or craft making talents. Some read out poems they had written and some played recordings of dance performances they had especially choreographed for the event.

5 Fun Facts

About Holi

Holi was celebrated this year on 29th March. Here are some facts about Holi you might not have known:

- ☑ The colors used in the festival signify different things. **Red** symbolizes love and fertility, **Yellow** is the color of the natural remedy turmeric, **Green** is for spring, and **Blue** is for Krishna.
- ☑ The first day is known as **Holika Dahan** or **Chhoti Holi** and the second as **Rangwali Holi**, **Dhuleti**, **Dhulandi** or **Dhulivandan**.
- ☑ People in **Vrindavan** also dedicate a day to playing Holi with **flowers**.
- ☑ On this day, during the celebrations in public places, the usual social order of caste and age is set aside.
- ☑ Holi is also celebrated in **Mauritius, Fiji, Guyana, Trinidad** and **Tobago, Pakistan**, and the **Philippines**.

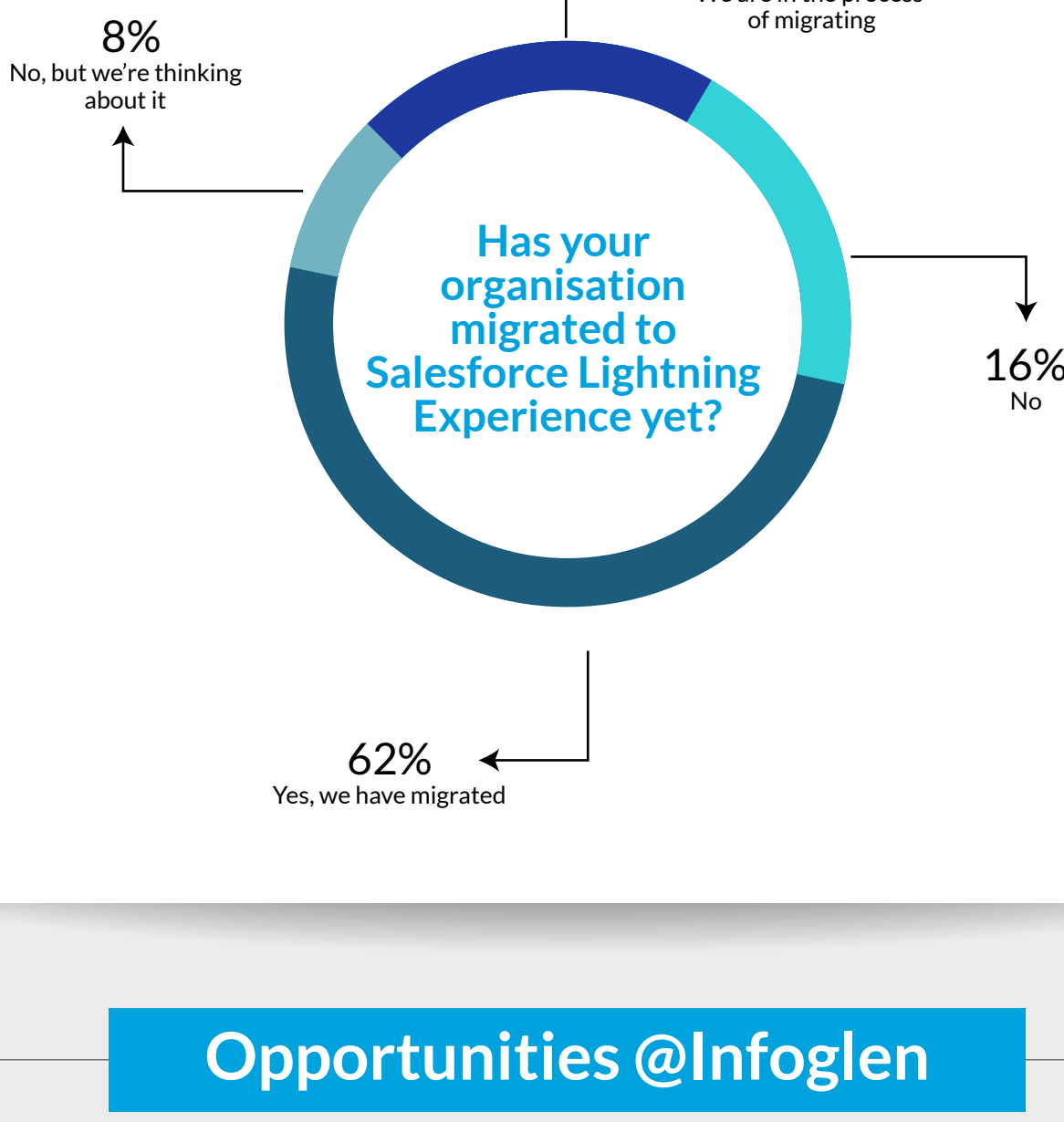


Source





- ☑ [Newsweek](#)
- ☑ [Factfile](#)
- ☑ [MyGoodTimes](#)

Poll Results

Have you moved to the Salesforce Lightning Experience yet? Do you still switch back to classic? It's possible there are many who are missing out on the cool features that Lightning offers: an efficient navigation, turbocharged list views, option to switch between custom branded apps, and much more. So, to see how many people have still not moved to Lightning UI, Infoglen conducted an open for all survey on LinkedIn:



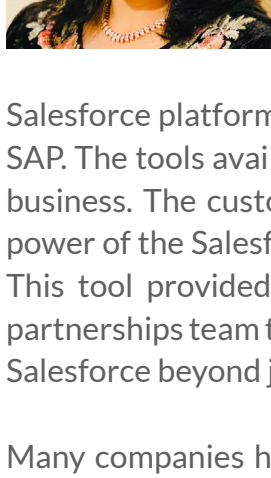
Opportunities @ Infoglen

-  **Salesforce Developers**
-  **Marketing Manager**
-  **Inside Sales Manager**
-  **Delivery Manager**

Techtalk

Salesforce is not just CRM !

Nafeesa Ahmad, our Business Systems Analyst from San Jose, talks about the capabilities of Salesforce beyond just CRM.



Yes, you heard that right! Not only does Salesforce offer a great CRM solution, it is also a very powerful platform to automate and digitally transform business processes.

Every company has its own needs that are not only related to CRM. In my experience of working at a leading autonomous driving technology company, I have seen Salesforce solve complex business problems. It is the technology of choice when no other tool in the market satisfies business needs. As an example, the Salesforce platform was used to build a seamless solution for purchase order accruals that integrated with SAP. The tools available in the market did not have the desired functionality that was very specific to their business. The custom solution provided those capabilities and much more. Another example, where the power of the Salesforce platform was harnessed, was in building a deal management tool for this company. This tool provided a front end to employees to submit contracts and a backend for the supply chain partnerships team to process those contracts. Both these examples underscore the capabilities of extending Salesforce beyond just CRM.

Many companies have recognized this potential. As Ray Hein¹, a senior leader in the tech world and the founder of Propel states: "What's really amazing [to them] is our ability to rapidly deliver new features and enhancements - and it's all because of the platform."

Salesforce CEO, Marc Benioff², explains "We're able to do all this because our Salesforce platform provides the agility, the flexibility, and the speed to create solutions not in months or years, but in weeks or even days". In the Q1 FY21 financial report³, the business unit "Salesforce Platform and Other" showed a whopping 62% growth.

So the next time your client is looking to improve a business process, be their solution provider and advocate for using Salesforce to build the tool they need!

References: 1. <https://bit.ly/2PjCEYk> 2. <https://bit.ly/3tiZdf5> 3. <https://bit.ly/3mx7YRc>